

**MOON
RIDERS
HALLOWEEN**



*Friday fright night cycle
through the streets of London*

EVENT INFORMATION PACK

Halloween Moonride, London

31st October 2014



Moonriders Halloween Cycle

As Autumn creeps up on us, October draws ever closer and the eve of Halloween is right around the corner. Whether you are ready or not you will soon be taking on the spookiest cycle ride the UK has to offer. It is time to dust off your helmet, get your costume ready and prepare yourself for a night full of surprises!

We have put together this Event Information Pack to provide you with all the information that you need for the night, including logistics, destinations and what you will need to bring with you, so please ensure that you read all of the information carefully:

BEFORE THE CHALLENGE.....

Timeline - What to expect over the next few weeks!

24th September 2014

8th October 2014

23rd October 2014

31st October 2013

Start Times Released

Final Route Released – GPX Files

E - Tickets Released

Registration Opens – Event Begins

Get Your Costumes Here!!

The Halloween Moonride is a fantastic way to spend the scariest night of the year and will give you what could be your very first opportunity to cycle in fancy dress around the streets of London!

We have teamed up with fancy dress costume providers www.joke.co.uk to provide you with some fantastic ideas for your Halloween costume. So take a look, pick your outfit and dress to impress.

There will also be a prize of a bottle of Moet & Chandon Champagne for the best 'spooky costume' on the night, so get creative!

Joining & Departure

The Halloween Moonriders course is an 80km figure of eight throughout central London. Therefore the Start, Middle and Finish locations are at the same location in the Crypt. (Also known as) – **Union Street Car Park, Ewer Street, London, SE1 OUE.**

This location is based near London Bridge situated under the arches of the railway station. For more information on how to get to and from the event please take a look at our Getting There & Away section of the Participants Area.

[CLICK HERE TO BE REDIRECTED →→](#)

www.moonriders.co.uk



Final Preparation

Your Bike

All participants are responsible for ensuring that their bike is in a roadworthy condition. We recommend that participants have their bike serviced prior to the ride.

Equipment:

1. **CYCLE HELMETS** - are compulsory and **MUST** be worn at all times whilst cycling.
2. **INNER TUBES** - Please ensure that you bring spare inner tubes in case of puncture. Event mechanics will be on the route to assist but they cannot be everywhere! It will be helpful to us if you are carrying tools and a small hand pump.
3. **LIGHTS** – Bike mounted front and back lights are compulsory – (fresh batteries advisable). Also a head torch will be useful for identifying signage en-route and for using at rest-stops.
4. **HIGH-VISIBILITY** – It is your responsibility to ensure that you are visible on the road and cyclists are required to wear at least two items of high visibility clothing/equipment. Riders will be provided with a high-vis ankle snap band and arm band at registration, which must be worn.
5. **WEATHER** – Please ensure that you have wet weather (& warm) gear that you can carry with you if the forecast is looking wet, changeable, or cold. You will need to keep warm at Rest Stops!
6. **MOBILE PHONE** – Your mobile should be fully charged and the number to correspond to the details you supplied us with at registration. You must not use your mobile whilst cycling. Emergency contact numbers will be on your Route Card, which will be issued at Registration.
7. **OWN SUPPLIES** – There will be 2 drinks / snack stops provided, (approx. 17 miles and 58 miles), and a hot meal stop (approx. 40 miles). If you have favourite energy snacks/ drinks that you have been training with and think you will need, please remember to bring these with you.

Insurance

Participants on Moonriders are advised to get their own Personal Liability Insurance for the challenge. This type of insurance is designed to protect you, should you injure anyone during the course of the event. We would also recommend getting your own bike insurance as well. Please note, these are not compulsory to have, but are strongly recommended.

The Route

We will be confirming the final route on the 8th October, but to give you an idea of which haunted areas in London you will be visiting here is a little run down of a few of our locations!

The West Route

This route starts from the Crypt in London Bridge and then heads towards Waterloo and onward towards the Houses of Parliament. From there you cross over the river and through Westminster on your way to Trafalgar Square. At Nelson's column you take left down Pall Mall, cycling towards Buckingham palace. Coming out at the Wellington Arch you will take a right towards the Ritz, after this you will be taken on a tour of Kensington, via Marble Arch and cycle past the spectacular Gothic structure of the Natural History Museum. Finally you will head down to Fulham before returning to the Crypt for your hot meal in Hell's Kitchen.

The East Route

After leaving Hell's Kitchen you will head through Holborn on your way to the oldest part of the city. Riding along Fleet street you will head past the Royal Courts of Justice, on your way to St Paul's Cathedral (you may even bump into the daemon barber!) After admiring Sir Christopher Wren's dome, you will head past London Wall on your way to London's other Gothic masterpiece St Pancras Station. It is then on to Whitechapel – Jack the Ripper's Old Hunting ground, via Highgate (home of the Highgate Vampire) and Finsbury Park. After this you will return to the crypt after taking in the most famous prison in England, the Tower of London, and finally over Tower Bridge.

Event Information - What to expect on the night

Start Times

All starting slots will be within 30 minute windows; starting at 23:00, and you will get confirmation of your 30 minute slot via email.

We have done our best to ensure that you are given the same start times as the groups you have specified in your registration forms. However if for whatever reason you are placed in a different starting bracket please email info@moonriders.co.uk with the names, and start time of the group you would like to join and we will try to accommodate your request.



Joining Process

E-Tickets

On the 23rd October you will be emailed your E-Ticket for the challenge. You must bring this with you to the start of the challenge. You will not be granted entry on to the challenge without it. Please either print it off or bring an electronic copy with you.

On arrival participants will need to register on to the challenge.

- Registration opens at 2200 on Fri 31st October 2014.
- Participants should not arrive before this time as they will not be permitted on to the site.
- Please arrive approximately 45mins before your start time to pass through the registration process, you will need to present your E-Ticket at registration and then collect your registration pack (details below.)
- You will then need to rack your bike and enjoy the party atmosphere. All Challengers will be provided with free teas & coffees.
- You will start between 2300 – 0000.
- Bikes must have the number attached to be allowed within the secured bike racking area, please rack your bike immediately on arrival.
- Toilets are available on-site.
- Remember to bring full water bottles, a limited top up facility will be available at the start.
- Each wave of riders will be given a safety briefing just before setting off.

At registration you will be provided with:

- Rider Number
- Baggage Tag
- Safety Pins
- Route Card
- Snap Band (High Viz)
- Halloween Moonrider Neck Buff
- Cable ties

Baggage

- Riders who may have baggage with them will be allowed to leave it in the crypt, during the cycle.
- Riders will be limited to only one piece of baggage per person, which should not exceed 40L.
- They will be able to access the bag at the crypt during the event and must collect it once they have finished, or it will be couriered back to our store where you will have to come and collect it at a later date or pay for it to be couriered to you.



Mechanical Support:

There will be emergency mechanical assistance available at the start of the challenge should this be required. Please note this is for serious mechanical issues only. Your bike should be road worthy when you arrive.

Event Start:

15 minutes before your start time, collect your bike and make your way into the holding pen. You have been assigned a 30 minute slot and within that we will be setting off 3 waves of riders to try and reduce crowding in London – so your ‘start time’ is any time within that 30 minute window – NOT beforehand.

Once we have filled a wave we will set this off and begin to fill the next wave. Remember this is not a race, so relax, enjoy the atmosphere and try and get to know your fellow Moonriders.

EVENT OVERVIEW

Route Cards:

Route Cards will be given to you at registration. It is compulsory to carry these during the challenge.

The Route Card also sets out **EMERGENCY CONTACT DETAILS**.

Please familiarise yourself with the Route Card and if at any point you find yourself ‘off-route’, get to a safe point off the road and call the Action Challenge contact number for assistance.

Signage:

The route will be clearly signed from the start with reflective PINK ARROWS.

Through London signs may be slightly harder to spot within traffic, so please familiarise yourselves with the route prior to the start, and have the Route Card with you.

Major non obvious HAZARDS (for cyclists) will be indicated by a square pink sign contain a black dot.

Riders must adopt CAUTIOUS RIDING practices for a minimum of 1000m where a hazard sign is posted. See notes within the Route Card for further guidance on what constitutes Cautious Riding (essentially single file, sensible space between riders, and drop your speed).



Rest Stops:

There will be 3 rest stop areas on the route. These will be clearly marked on your Route Card.

Two stops are water re-fill stations and one is a hot meal stop. Water stations are for re-filling your bottles and if required seeing one of our medics (or mechanics). Participants should spend a minimal amount of time at these stations.

The main hot meal stop is around 40 km and this is where we will have a more substantial break and time to relax.

When entering or leaving a Rest Stop, all riders must follow the designated signage and approach channels, and listen to any instructions given by Action Challenge staff.

Emergency / Non Emergency

We have set procedures and 'incident management' systems in place in case of any emergency or non-emergency incident that may occur. These will be set out on the Route card.

Participants are required to carry a mobile phone at all times throughout the event. Contact telephone numbers for the Action Challenge event team will be provided at registration.

Event Support:

- This is a fully supported event and there will be a full Action Challenge Event Logistics Team throughout.
- There will also be roving support vehicles to ensure safe riding including one vehicle which will remain at the back of the group at all times.
- Should anyone feel that they are unable to continue the challenge, there will be support available to transport individuals back to the crypt, however this will be in the sweeper vehicle and may take some time.
- There will be full medical support on the event both at rest areas and on the road.
- Moonriders is not a race and you can go at your own pace. There will be a Lead Action Challenge Cycle Guide who will head the front group, and participants are not permitted to cycle ahead of the Lead Guide.
- Additional Action Challenge Cyclists will also be embedded within groups on the route to offer support.
 - Event Mechanics will be available to help with minor repairs en-route. However, they cannot be everywhere at all times and so please be patient. Please ensure you are carrying the appropriate spare inner tubes, tools and a hand pump, you should be able to fix your own punctures.



The Finish of the Challenge

At the finish of the challenge you will be greeted back in to the crypt and over the finish line, where you will receive your Moonriders medal and glass of bubbly. You will also be served a celebration breakfast on finishing the challenge.

Once you have eaten, relaxed and basked in the glory of your achievements, you will be able to make your own way home when ready.

Additional Services

Please note that neither the organiser Action Challenge, nor the charities can be held responsible for any additional arrangements you make to join or leave the event, nor any additional costs incurred, and you should think carefully before purchasing train tickets, any accommodation and be 100% satisfied with your joining and departure plans!

GOOD LUCK!

Finally, best of luck with your training and if you have any questions in relation to this document or the event in general please don't hesitate to contact us on 0207 609 6695 or email info@moonriders.co.uk to speak to a member of the team.

Action Challenge, London.

