



**MOONRIDERS™**  
EXPERIENCE CYCLING IN A NEW LIGHT

# TOP FUNDRAISING TIPS!

- 1.** Time your donation requests more specifically, as people are more likely willing to be generous after, or around pay day!
- 2.** Ask your family & close friends to donate first, as others may wish to match their generous donations.
- 3.** Set yourself small weekly/monthly goals, to help you reach your overall target.
- 4.** Collect all sponsorship before the event, as your charity will benefit straight away!
- 5.** When making your page, explain your motivation behind the challenge, and what your charity means to you.
- 6.** Explain how your intended target will help the charity you're supporting.
- 7.** Add perspective to small amounts of donated money e.g. "£10 may mean missing a takeaway".
- 8.** Encourage family & friends to spread the word of your fundraising & page, through both word of mouth and social media sites.
- 9.** Leave a link to your page in email signatures, on notice boards, and more...!
- 10.** Get in touch with your charity - after all they'll know best on advice for fundraising and are always welcoming in offering advice.

**For more help and advice - speak to your charity for more ideas, hints & tips!**